

STEP-BY-STEP INSTRUCTIONS TO LAUNCH YOUR 360° PRODUCT PHOTOGRAPHY ON AMAZON

Snap36 is the only Amazon content partner that can get your 360° images uploaded and published within one week. As a Snap36 customer, we are happy to help you deploy your 360° images to Amazon following the simple steps below.

1. Each product should have it's own folder containing all the image files for that product. Before you send the files and folders to Snap36, note that the following corresponding name convention for the files and folders is required. Please be aware that additional costs are associated if files and folders are improperly named.

Folder: ASIN_360

Filenames: ASIN_360_####_web.png

means it needs to be a four-digit number with the first number being 0000, then 0001, 0002, etc.

2. File format must be PNG.
3. All products must be spinning clockwise.
4. All products must be shot to a white background with any props removed.
5. If retouching is needed, please provide different folders named by type of retouching. Examples are Outlining, Prop Removal, Color Enhancement, etc. Please note that retouching is an additional cost.
6. Snap36 will use the second row images for all products on Amazon. If a product required only 1 row, we will use that row for Amazon.
7. If no retouching is required, we will review images to make sure they meet standards and submit them to Amazon. If retouching is required, we will submit the images to Amazon each week as they come back from the retouching process.

To learn more about Snap36 and Amazon, click here!



Questions? Contact techsupport@snap36.com