

GRAINGER

SUPPLIER PROGRAM

Enhance Your Product Content

Grainger Hosts 360 Degree Product Photography

Grainger has teamed up with Snap36 to provide 360 degree product photography to Grainger suppliers. This ability ensures that buyers can easily select the right product the first time, every time. 360° imagery gives customers the freedom to interact with products on line as if they were making the purchase in person.

As the only imagery provider dedicated to high-volume automation, Snap36 uses industry-leading robotic equipment and workflow software to capture product images more efficiently than traditional photography processes.



In-Studio Services

Supplement your in-house studio or outsource your product imagery project to our 42,000 ft² Chicago studio.



On-Site Services

Remove the logistical hassle of shipping your products by bringing the Snap36 studio to your location.



Studio Equipment

Purchase our studio equipment, which includes robots, lights, cameras, workflow software, and ongoing training & support.

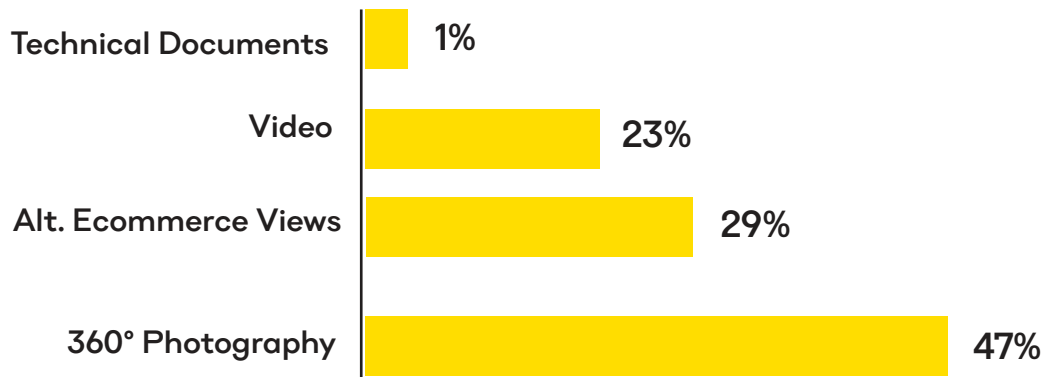




Ingersoll Rand.



Grainger measured how enhanced content impacts online conversions. 360° photography increases conversion rates by 47% across the board.



MEET COLLEEN.

Colleen is our Director of Global Strategic Accounts at Snap36 and manages the relationship between Grainger and its suppliers. Feel free to contact her directly for more information.

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